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## What is the difference between a profile and an ad?

Kirsty - 2019-08-05 - Profile

Your Slixia **Profile** is where people learn about you. Your profile contains your photos, contact information, and marketing text. Profiles are free on Slixia and many advertisers use their profile for direct marketing purposes by linking to it from various sites, social media outlets or boards.

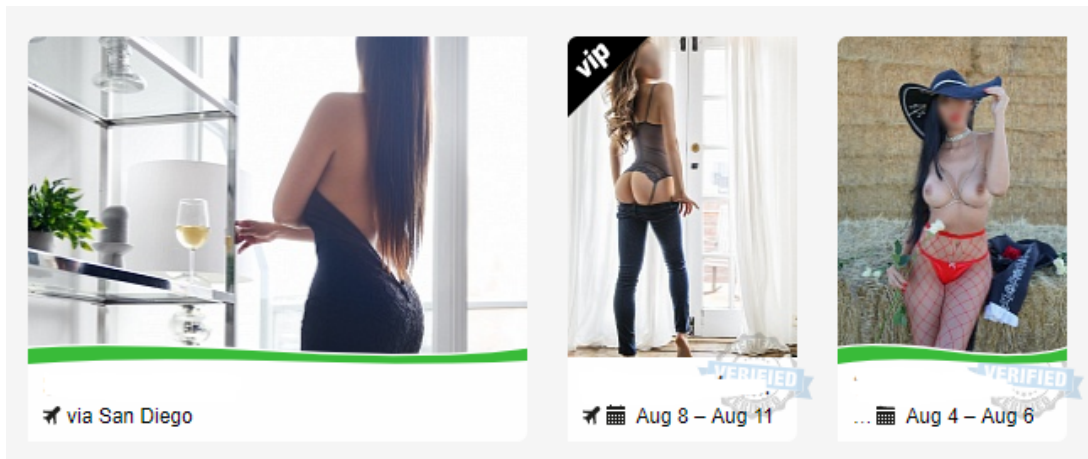
This is what a **Profile** looks like...



The screenshot shows a Slixia profile for a user named Jamie Lee. The profile features a large main photo of the user in white lace lingerie and high heels, sitting on a white surface. Below the photo, the name "Jamie Lee" is displayed in a large, bold font. Underneath the name is a tagline: "+One of a kind companion for the discerning gentleman!". A short bio follows: "Hello Gentlemen, my name is Jamie Lee. I am a west coast girl through and through. Nothing like the beautiful ocean and constant sunshine! I am down to earth and love to have fun at the same time all while looking my best. I am happiest when I know I am making someone else happy, and I think this is what makes me love my". To the right of the bio is a smaller thumbnail photo of the user. On the right side of the profile, there is a section for "CURRENT LOCATION" (Houston), "HOME CITIES" (San Jose, Atlanta, San Francisco, New York City), and "CATEGORIES" (BDSM, Body Rub, Escorts). At the bottom right, there is a button labeled "Add to Favorites" and social media icons for Twitter, Tumblr, and Pinterest. A "VERIFIED" badge is visible on the thumbnail photo.

Slixia **Ads** help people to find you. Ads "advertise" your Slixia Profile with a thumbnail image on the Slixia city page(s) that you choose. When a visitor to slxia.com clicks on your thumbnail ad, they're taken to your profile, where they can find out more about you and contact you for an appointment.

This is what **Ads** on city pages can look like...



In order to see the results of Slixia's highly qualified traffic, you need both a profile (so people can learn about you) and at least one ad (so people can find you).

There is a cost for ads on our city pages as this is what drives traffic to your profile. Having an ad on Slixia is what allows you to get inquiries for bookings from our visitors.

You can view the various ad types we have available and associated pricing by visiting the link below. Be sure to select your city from the city drop-down menu on the left and the ads and pricing will appear to the right.

<https://e.slixia.com/pricing>