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What is the difference between a profile and an ad?

Kirsty - 2019-08-05 - [Profile](#)

Your Slixia **Profile** is where people learn about you. Your profile contains your photos, contact information, and marketing text. Profiles are free on Slixia and many advertisers use their profile for direct marketing purposes by linking to it from various sites, social media outlets or boards.

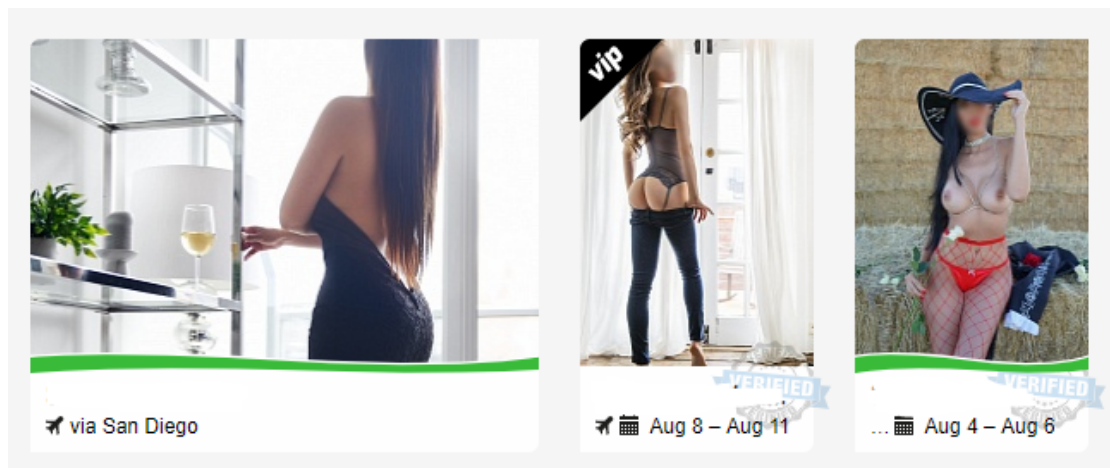
This is what a **Profile** looks like...



The screenshot shows a Slixia profile for a user named Jamie Lee. The profile is displayed on a light gray background. At the top, there is a large, high-quality photograph of Jamie Lee, a woman with long blonde hair, wearing a white lace bodysuit and high heels, posing on a white surface. Below this main image, the name "Jamie Lee" is written in a large, bold, black font. Underneath the name, there is a tagline: "+One of a kind companion for the discerning gentleman!". Below the tagline, there is a short bio: "Hello Gentlemen, my name is Jamie Lee. I am a west coast girl through and through. Nothing like the beautiful ocean and constant sunshine! I am down to earth and love to have fun at the same time all while looking my best. I am happiest when I know I am making someone else happy, and I think this is what makes me love my". To the right of the bio, there is a smaller, square thumbnail image of Jamie Lee in a similar pose. To the right of the main image and bio, there is a sidebar with the following information: "CURRENT LOCATION" followed by "Houston" in blue; "HOME CITIES" followed by "San Jose, Atlanta, San Francisco, New York City" in blue; and "CATEGORIES" followed by "BDSM, Body Rub, Escorts" in bold black. At the bottom of the sidebar, there is a button with a heart icon and the text "Add to Favorites". Below the button, there are three social media icons: Twitter, Tumblr, and Pinterest. A "VERIFIED" badge is visible on the bottom right of the main image.

Slixia **Ads** help people to find you. Ads "advertise" your Slixia Profile with a thumbnail image on the Slixia city page(s) that you choose. When a visitor to [slixia.com](#) clicks on your thumbnail ad, they're taken to your profile, where they can find out more about you and contact you for an appointment.

This is what **Ads** on city pages can look like...



In order to see the results of Slixia's highly qualified traffic, you need both a profile (so people can learn about you) and at least one ad (so people can find you).

There is a cost for ads on our city pages as this is what drives traffic to your profile. Having an ad on Slixia is what allows you to get inquiries for bookings from our visitors.

You can view the various ad types we have available and associated pricing by visiting the link below. Be sure to select your city from the city drop-down menu on the left and the ads and pricing will appear to the right.

<https://e.slixia.com/pricing>