



Knowledgebase > Provider > Features > What is the "Add to Profiles" Upgrade?

---

## What is the "Add to Profiles" Upgrade?

Donia - 2020-07-29 - Features

Your ad will appear on the profile page of members in your city who do not have a paid ad, driving additional traffic directly to your own profile page. There are thousands of profiles site-wide on Slixia that receive tens of thousands page views monthly. The profiles no longer have a paid ad attached to them. We use this real estate to feature our paying advertisers that wish to purchase this upgrade and get additional exposure.