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## What is the "Add to Profiles" Upgrade?

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Your ad will appear on the profile page of members in your city who do not have a paid ad, driving additional traffic directly to your own profile page. There are thousands of profiles site-wide on Slixia that receive tens of thousands of page views monthly. The profiles no longer have a paid ad attached to them. We use this real estate to feature our paying advertisers that wish to purchase this upgrade and get additional exposure.