



[Knowledgebase](#) > [Provider](#) > [Performance Stats](#) > [What does the gray area in my stats represent?](#)

What does the gray area in my stats represent?

Kirsty - 2020-01-24 - [Performance Stats](#)

The grey area in your Statistics page represents visits to your profile that weren't derived from a Slixia ad on one of our city pages.

Most likely your profile views were generated from Google search. Since Slixia has excellent Google page authority and rankings, Slixia's profile pages often rank very high on entertainer name type-ins. Also, if your Slixia profile link has been posted on review sites, forums, boards, etc., that is another common way that people can find your Slixia profile without an ad.

