

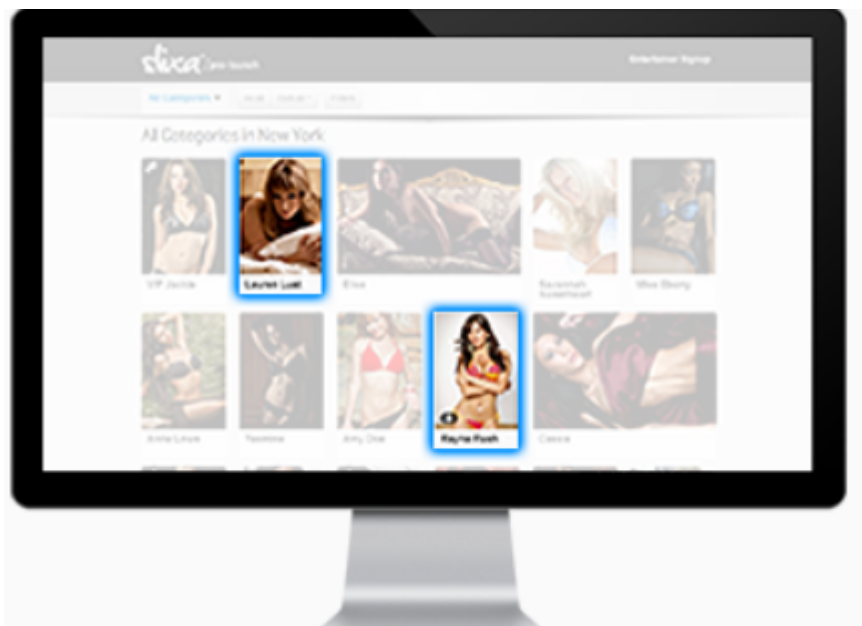


## What are the available Ad Upgrades?

Kirsty - 2021-01-07 - Ads

Ad Upgrades take your Slixia Basic thumbnail and make it bigger (way bigger!) and/or place it more prominently on a page to give you more exposure. If you want to increase your visibility on the site, consider the ad upgrades below. Pricing for these upgrades varies by city and type, see our [pricing sheet](#) for details.

### Slixia Basic



What it is:

Far from “Basic”, we give you a thumbnail 4 times the size of the other places. Basic ads rotate through all the non secure positions for equal placement in your city.

Why do it:

Our Basic ad is ideal for our budget conscious advertisers who want to dip their toes into trying out what exposure on Slixia can do for your traffic and views.

### Slixia Premium



What it is:

Our Premium upgrade ensures your ad will stand out among the others in your city, with a thumbnail twice the size of our Basic ad type. Its position on the page rotates just like Basic ads, but the increased size draws immediate attention.

Why do it:

Our Premium Thumbnail upgrade is a great way to make your ads POP on our search results page, instantly increasing your exposure. Double your thumbnail size and you're likely to double the attention you'll get!

### **Slix City Billboard**



What it is:

Our City Ads appear at the top of the Slixia city pages, spanning the entire width of the page in the billboard area, giving you the MAXIMUM visible exposure in the city. City Ads are frequently randomized to give equal access to all advertisers who purchase this premium page position. Additionally with your huge billboard image, you get a Slixia Basic ad \*secured\* to the top rows of your selected city page.

Why do it:

A City Ad upgrade is more than an ad, it's a STATEMENT. Announce yourself boldly and become PART of the site. Amazing visibility = amazing results!

### **Slixia National Ad**



What it is:

Our National Ad features you on the [Slixia.com](http://Slixia.com) homepage and is randomly displayed with other National advertisers. The National ad also gives you the billboard position plus Slixia Basic ad rotation in all of the cities in the country as well as a secured position in the top row of your current location. This gives you instant COUNTRY WIDE exposure. If you travel nationally, or are willing to travel, a National Ad is the maximum visibility you can purchase in the country. National Ads are frequently randomized on the page to give equal access to all advertisers who purchase this premium page position.

Why do it:

With a National Ad you become a Slixia Cover Girl, and are among the first our site visitors will see. Maximum visibility = maximum results!

Read [this article](#) to learn how to upgrade your ad!

#### **Attachments**

- [1582049300312.png \(118.65 KB\)](#)